

OURTOWNS PRESS RELEASE

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THE GAP IN THE COMMUNITY MARKET AND HOW OURTOWNS HELPS THIS PROBLEM

OurTowns is excited to formally announce that their app is live in both the Apple App and Google Play Stores.

What is ourTowns?

OurTowns is a one stop directory that connects consumers with local businesses, events and property real time; and provides meaningful reports and data on these markets.

Why ourTowns?

OurTowns is giving local businesses a competitive advantage and consumers exactly what they've been asking for.

Marc Drexel, former Chair of the Mount Hawthorn Hub and founding director of the Town Team Movement, said, *"It is very hard and often costly for businesses and community event organisers to connect to their local communities. This gap in the market became the engine house for the ourTowns idea. I am excited about initially offering ourTowns for free to the City of Vincent community and in future, the whole of Western Australia."*

He went on to say *"The COVID experience reminded all of us how important it is to 'support local' and maintain strong community connections."*

Kaytlen Mahon, ourTowns' Systems and Marketing Manager, said *"We have focused on making the user experience simple and easy to use with ourTowns geo-locational services (like Uber). This makes us unique in the market."*

Kaytlen went on to say, *"Through our trusted relationships with Landgate, Department of Planning, Lands and Heritage and the Australian Bureau of Statistic, we've also developed comprehensive analytics for all communities and properties in Western Australia. Allowing our users to better understand what make up their community, identify potential development sites and learn of real time savings in owning, building and/or renting a property."*

See attached for further information.

- OurTowns Logo and Images
- OurTowns Newsletter
- Marc Drexel's and Kaytlen Mahon's Headshots
- Marc Drexel's Bio

For more information, please contact Kaytlen Mahon at kaytlen@ourtowns.com.au or visit the ourTowns website at www.ourtowns.com.au